Project Priority

Date:	Evaluation Method	#1					#2									#3	#4	
Project Idea	**Market**	Time	Diff.	Risk	Profit	T	1	2	3	4	5	6	7	8	T	T	**T**	**P**

Method #1	Method #2	Method #3	Method #4
TIME - The longer the project will take, the lower the rating. **DIFFICULTY** - The greater the degree of difficulty, the lower the rating. **RISK** - The greater the risk (cost of venture) the lower the rating. **PROFIT** - The higher the potential for profit, the higher the rating. Give a rating (between 1-5) for each of the above categories.	1 - **MARKET** Demand 2 - **PRODUCT** Value 3 - **COMPANY** Ease of Formation 4 - **OFFICE** Ease of Set-up 5 - **ADVERTISING** Potential 6 - **PROMOTION** Testing Potential 7 - **EXPANSION** Potential 8 - **PROFIT** Potential Give a rating (between 1-5) for each of the above categories.	Complete EGS's **Project Evaluation Checklist** (see Guidebook #16) for each project idea. Transfer results to this form.	Sum totals from Evaluation Methods #1, #2, and #3. This final total will give you a final project score out of a hundred. **NOTE:** After using any of the four evalauation methods, prioritizie projects by giving the highest score a number 1, the second hightest a number 2, etc.

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